

Accelerated Insight: Real-time Identity Verification for Financial Institutions

Accelerated InsightSM is a real-time identity verification solution that enables financial institutions to know—and sell to—their customers immediately.

By providing branch personnel and online services with accurate customer guidance in real time, Accelerated Insight supports aggressive account creation and cross-selling activities while cutting costs, reducing fraud, and facilitating KYC/CIP compliance.

Accelerated Insight uses powerful data-cleansing and fraud-detection algorithms to turn raw, hard-to-interpret consumer data reports into simple, clear decision-making guidance. Drawing on an industry-leading data aggregator of billions of consumer records, Accelerated Insight reduces or eliminates error-prone keyboard input, dramatically reduces exception-handling volumes, and measurably improves customer experience.

Results are returned in real time—not in daily batches—instantly confirming customer identity and accelerating the on-boarding process.

Get the Facts—Instantly

Accelerated Insight accepts driver license data or simply a name and an address (current or previous) and instantly returns:

- ▶ The customer's full name
- ▶ The customer's current address (even if an old address was provided)
- ▶ The customer's correct Social Security Number
- ▶ The customer's date of birth
- ▶ A risk and confidence score that helps identify fraud

Accelerated Insight delivers clean intelligence in real time. Overnight or multi-day fraud-detection processes become instant, day-zero verifications. Institutions can easily incorporate data from Accelerated Insight into additional screening processes and customer-related workflows.

Customer on-boarding becomes fast and easy. No longer bogged down with typing customer data or interpreting conflicting customer records, branch personnel are free to focus on delivering the best possible service and making customer interactions more productive and profitable.

Instant Verification for Better Customer Relations and Compliance



Accelerate new customer on-boarding and identity screening



Strengthen customer relations and facilitate cross-selling



Give branch personnel and online applications instant access to accurate customer data



Detect fraud involving identity documents and customer records



Replace time-consuming batch processes with real-time access to trusted data stores of billions of data records



Facilitate compliance with the USA PATRIOT Act, FACTA Red Flags, and other industry regulations

The Accelerated Insight Advantage

To increase profitability while defending against fraud, Accelerated Insight gives financial institutions critical real-time insights about customer identities.

Change the Point-of-Scrutiny to the Point-of-Service

Accelerated Insight gives financial institutions fast, accurate customer information for all initial customer contacts—whether in person or online. Branch operations become fast, simple, and straightforward.

Detect Fraud Now, Not Tomorrow

Accelerated Insight replaces time-consuming batch processing and back-end processes with instant identity verification. Branch personnel and online applications get the data they need, when they need it. Accelerated Insight even detects synthetic identity fraud and other difficult-to-detect scams.

Start with an Accurate Foundation for Sales

Nothing undermines a sales effort more quickly than a misspelled name or an incorrect Social Security Number. Accelerated Insight gives sales and marketing initiatives an accurate foundation to build on. CRM records are accurate from the moment customer accounts are created.

Reduce Errors While Accelerating Workflow

Accelerated Insight reduces both keystrokes and keystroke errors, shrinking exception-handling volumes and measurably improving customer experience. Accelerated Insight also reduces non-typographical errors, including errors resulting from faulty or expired data. Nearly one-third of driver licenses contain outdated information. Rather than blindly accept this outdated information, Accelerated Insight automatically corrects it.

Integrate in Days, Not Months

Accelerated Insight easily integrates with the leading core banking systems, point-of-service systems and online solutions that financial institutions already use. Seamless integration with magnetic stripe readers, 2-D barcode readers, and other point-of-sale consoles eliminates keystroke errors while promoting efficiency.

Accelerated Insight provides the security and flexibility financial institutions require for fast, efficient, and compliant workflow automation. A secure, SOAP-compliant Web service with a fully documented API, Accelerated Insight supports industry-standard protocols including .NET (Microsoft WCF) and PHP (WS-I Basic Profile).

About Dragnet Solutions

Dragnet Solutions provides real-time identity verification solutions to financial institutions, supporting aggressive account creation and cross-selling activities while cutting operating costs, reducing fraud, and facilitating KYC/CIP compliance.

**For more information, please call (650) 931-2350
or visit www.dragnetsolutions.com**

