

# Accelerated Insight<sup>SM</sup> Real-time Identity Verification and Profitability Assessment

Accelerated Insight<sup>SM</sup> is a real-time account-screening solution that enables organizations to know—and sell to—their customers immediately.

Accelerated Insight is an ID verification and account-screening service that helps organizations confidently say “yes” to more qualified applicants, including the 30% of Americans with limited financial histories who are invisible to traditional account-screening services.

Accelerated Insight returns data-driven insights in real time, instantly confirming customer identity, validating bank accounts, and returning a risk/confidence score that can be used for segmenting customers and returning real-time product guidance. Delivering these insights in real time helps make account opening fast and frictionless.

## Get the Facts—Instantly

Accelerated Insight accepts a name, an address (current or previous), a date of birth, and SSN, and instantly returns:

- The applicant’s full name
- The applicant’s current address (even if an old address was provided)
- The applicant’s date of birth
- An indication of whether the submitted SSN matches public data records

## Apply Data-driven Insights

In addition, Accelerated Insight also instantly returns:

- A segmentation score that helps predict profitability
- A verification of a funding bank account, if applicable

These insights helps organizations make fast, accurate decisions about product recommendations and risk.

## Optimize Customer Experience

With Accelerated Insight, customer on-boarding becomes fast and easy in both in-store and online settings. In either setting, onboarding benefits from Accelerated Insight’s real-time analysis and high match rates, even for applicants with limited financial histories.

In addition, integration with card scanners minimizes the need for keyboard input in stores, freeing personnel to focus on delivering the best possible service and making customer interactions more productive and profitable.

### Instant Verification for Growing Accounts and Improving Service



Accelerate new customer on-boarding and identity screening.



Strengthen customer relations and facilitate cross-selling.



Give in-store personnel and online applications instant access to accurate customer data.



Detect fraud involving identity documents and customer records. Catch fraud at account opening before it turns into financial losses.



Facilitate compliance with the USA PATRIOT Act, Red Flags, and OFAC

# The Accelerated Insight Advantage

To increase profitability while supporting financial inclusion, Accelerated Insight gives organizations real-time data-driven insights about applicants.

## Benefit from Higher Match Rates

Accelerated Insight's higher match rates help organizations support their goals for broadening financial inclusion.

In live deployments and competitive trials, Accelerated Insight has proven that it can match more applicant records than traditional account-screening solutions.

Even without increasing sales and marketing expenses, organizations can grow profitable accounts by Accelerated Insight and saying "yes" to more of the applicants already walking in the door.

## Segment Customers Quickly and Accurately

Profitability often depends on account segmentation—opening the right products for the right customers. Accelerated Insight's real-time product guidance helps organizations make prudent, profitable decisions when opening accounts.

## Reduce Errors While Accelerating Workflow

Accelerated Insight reduces keystrokes and keystroke errors. It also reduces non-typographical errors such as errors resulting from faulty or expired data.

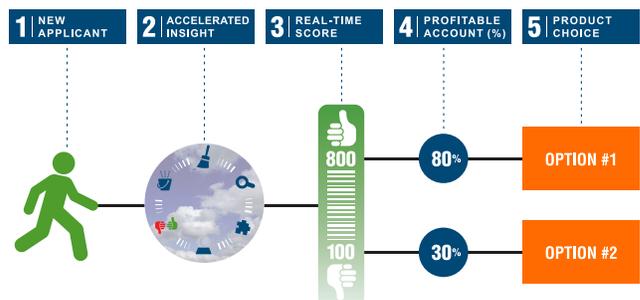
Nearly one-third of driver licenses contain outdated information. Rather than blindly accepting this outdated information, Accelerated Insight automatically corrects it.

## Start with an Accurate Foundation for Future Sales

With Accelerated Insight, CRM records are accurate from the moment customer accounts are created. Future promotions and communications such as statement delivery and card fulfillment benefit from correct spelling and current address information.

## Integrate in Days, Not Months

A secure, SOAP-compliant Web service with a fully documented API, Accelerated Insight easily integrates with point-of-service systems and online solutions that organizations already use. Seamless integration with magnetic stripe readers, 2D barcode readers, and other point-of-sale consoles eliminates keystroke errors while promoting efficiency.



*Accelerated Insight returns a real-time score that provides account segmentation guidance designed to grow profits while reducing risk.*

## About DSi (Dragnet Solutions®, Inc)

Dragnet Solutions provides real-time identity verification and account screening solutions that enable organizations to segment and sell to customers based on profitability and risk, to improve customer experience by streamlining account onboarding, and to enter new markets strategically and profitably. By analyzing applicant data and providing real-time product selection guidance, Dragnet Solutions enables organizations to confidently say "yes" to more account applicants, including applicants with limited financial histories.

For more information, please call (650) 931-2350  
or visit [www.dragnetsolutions.com](http://www.dragnetsolutions.com)