

# AI Customer Insight

## Real-time Customer Analysis for Onboarding

**AI Customer Insight** accelerates customer onboarding by analyzing customer identity data in real time. The AI Customer Insight platform features two secure web services that can be easily integrated into any mobile platform, web site, or in-store or in-branch application:

- **AI Verify** performs advanced data analysis on submitted customer information to verify identifies and return risk/confidence scores in real time.
- **AI Lift** applies patented Machine Learning techniques to analyze rejected financial applications for any overlooked indications of creditworthiness, enabling companies to say “yes” to profitable applicants they would have otherwise have rejected.

### Accelerated Insight Product Suite

The DSI Accelerated Insight (AI) Product Suite is a complete solution for accelerating customer onboarding with data-driven insights.

The AI Product Suite features two web services platforms: AI Document Insight and AI Customer Insight.

## Accelerate Onboarding with Real-Time Analytics

AI Customer Insight optimizes mobile and in-store onboarding experiences for both companies and customers by delivering:

- Real-time identity verification and risk analysis
- Match rates that are as much as 30% higher than those of traditional screening services
- Data-driven insights that support saying “yes” to more accounts with confidence, enabling companies to grow profitable accounts
- Reduced risks of fraud and financial loss

### AI Customer Insight

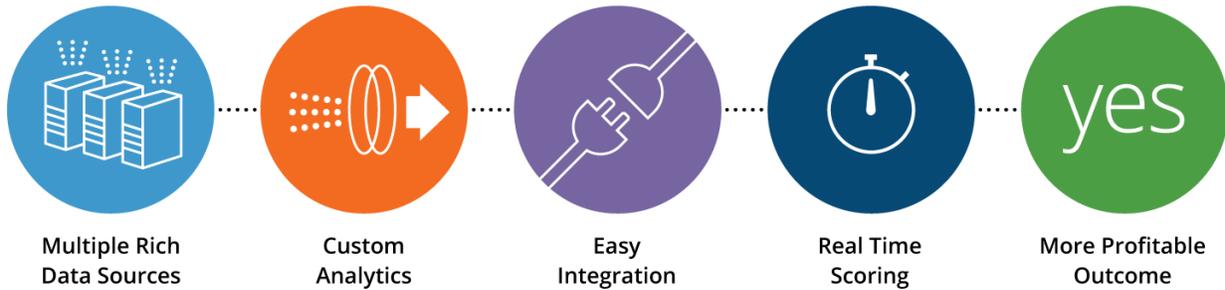
#### AI Verify

- Say “Yes” to more customers
- Serve more thin-file customers
- Meet CIP/KYC requirements
- Reduce high reject rates and avoid costly charge-offs
- Easy to integrate SaaS service

#### AI Lift

- Lift profits by accepting previously rejected accounts
- Integrate into loan-decisioning workflows
- Easy to integrate SaaS service

## How AI Customer Insight Works



## The AI Customer Insight Advantage



### Recover Lost Accounts

Reduce high reject rates and recover more profitable accounts



### Broad Data Sources

Access insights on identities, financial stability and risk from proven data sources



### Higher Return on Investment

Realize returns as high as 50:1 without additional marketing dollars



### Match More Consumers

Benefit from the highest match rates in the industry, even for no-file or thin-file applicants



### Fast, Easy SaaS Service

Get up and running quickly with easy-to-integrate SaaS service



### Real-time Scoring

Get FCRA and non-FCRA confidence scores, segmentation/product guidance, OFAC

### DSi (Dragnet Solutions, Inc.)

6 Hamilton Landing, Suite 220

Novato, CA 94949

Tel: (415) 842-7700

sales@dragnetsolutions.com